



FOR IMMEDIATE RELEASE

**6<sup>th</sup> Annual Chili Cook-Off presented by Regions Bank to benefit The Exceptional Foundation**

**Birmingham, AL (Monday, January 18, 2010)** – The Exceptional Foundation will host its 6<sup>th</sup> Annual Chili Cook-Off on Saturday, March 6, 2010, from 10:30 a.m. to 3:00 p.m. in the parking lot of The Exceptional Foundation. Regions Bank is the presenting sponsor of the event, which is organized by The Exceptional Foundation and its Junior Board members.

The Chili Cook-Off is an outdoor, family friendly event which benefits The Exceptional Foundation's programs. The cost is \$10 in advance; \$15 at the gate, and children 12 and under are free. Ticket price includes live entertainment by Hightide Blues and Sweetwater Road, sampling of chili cooked by 75 teams, and entertainment for kids including moonwalk, magic man, and face painting. Hot dogs, BBQ sandwiches, and beverages will also be sold. Patrons may vote for their favorite chili, and the team with the most votes will win the People's Choice Award. Prizes will also be awarded for Grand Prize Winner, 1<sup>st</sup> Runner-Up, 2<sup>nd</sup> Runner-Up, Fundraising Award, and Spirit Award. These awards are determined by a panel of randomly selected judges.

Other lead sponsors include Adamson Ford, Alagasco, Charles Haines LLC, Charter Media, cw21/my68 TV, DavisDenny, DST Health Solutions, Gameday Tents, Good People Brewing Co., Jemison Investment Co., Johnson Sterling, Live 100.5, Northwestern Mutual Financial Network of AL, Sirote & Permutt, and WorkPlay. Visit [www.exceptionalchilicookoff.com](http://www.exceptionalchilicookoff.com) for more information or to purchase tickets.

**About The Exceptional Foundation:**

The Exceptional Foundation is a 501(c) 3 non-profit organization which strives to meet the social and recreational needs of the mentally and/or physically challenged population of the greater Birmingham area. The Exceptional Foundation receives referrals from schools, providing services for the school-age exceptional population during after school and summer hours. More critically, The Foundation fills the gap for exceptional people who reach age 21 and can no longer find opportunities for social interaction within the school system. The Foundation ensures that participants are able to take field trips, compete in sports, and socialize and meet new people in supportive settings. For more information, visit [www.exceptionalfoundation.org](http://www.exceptionalfoundation.org).

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